

	Platinum	Diamond	Gold	Silver	Bronze	NFP / Edu	On Demand Purchase Available
Annual Cost	\$5,000	\$4,000	\$3,000	\$2,000	\$1,500	\$500	
General Promotion							
For 12 months (Jan.-Dec.), logo and link to sponsor page displayed on the BeSpatial home and event pages and eNews template (Logo size, location and title varies depending on sponsorship level)	✓	✓	✓	✓	✓	✓	
ePosts per calendar year (incl. social media)	4	4	3	3	2		\$100 per post
Complimentary Booth for BeSpatial at other's events (Esri user regional, MISA, AOLS)	✓	✓	✓	✓	✓	✓	
Joint promotion of each other's events on social media	✓	✓	✓	✓	✓	✓	
Annual General Meeting (AGM)							
Logo and link to profile displayed on pre-event and event website and in sponsor and exhibitors areas on virtual event platform	✓	✓	✓				
Logo displayed on pre-event and event websites and virtual platform				✓	✓	✓	\$200
Profile published in eNews prior to event	✓	✓	✓	✓	✓		
AD on event website and virtual platform	Full page primary location	Full page primary location	Full page secondary location	Full page secondary location	Half page primary location on sponsor page	Half page secondary location on sponsor page	\$100-\$200 for half page. Full Ad only available with sponsorship
Complementary registrations (org or guests)	10	8	6	4	3	2	
Physical space (during in-person AGM) or virtual booth (during virtual AGM) includes exhibitor profile and visitor sessions	✓	✓	✓	✓	✓	✓	\$500
Prize sponsor for gamification and draw (prize provided by sponsor)	✓	✓	✓	✓	✓	✓	\$100 plus prize
Lighting round participation incl. promotional video played continually as the lighting round pre-rolled video	✓	✓	✓	✓	✓	✓	
Other virtual promotional opportunities as available by platform offerings	✓	✓	✓	✓	✓	✓	\$100
Rolling announcements of promotional content in virtual lobby	3	3	2	2	1	1	\$100 per announcement
Presentation to full assembly with profile showcase	✓						
Afternoon workshop or session (1-3 hours PM)	✓	✓					
Breakout session presentation, 30 minutes including Q&A and speaker profile	✓	✓	✓				
Breakout session presentation with client, 30 minutes including Q&A and speaker and client profile	✓	✓	✓	✓	✓		
Breakout session moderator (including moderator profile)	✓	✓	✓	✓	✓	✓	\$100 per moderator
IP - Industry Partner session presentation, 30 minutes including Q&A and speaker and client profile (final round grouping at the event)	✓	✓	✓	✓	✓	✓	
Regional Event - Eastern, Northern and Western (one complimentary per region per calendar year)							
Physical space (during in-person event) or virtual booth (during virtual event) including exhibitor profile and visitor sessions	✓	✓	✓	✓			
Presentation (incl. speaker profile), 30 min. with Q & A	✓	✓					
Session moderator (including moderator profile)	✓	✓					\$100 per moderator if available
Webinar (one complimentary per calendar year)							
Sponsor with profile showcase	✓	✓	✓	✓	✓		
Presentation (incl. speaker profile), 30 min. with Q & A	✓	✓	✓	✓	✓		
Session moderator (including moderator profile)	✓	✓	✓	✓	✓	✓	\$100 per moderator